

2020
FLC
NATIONAL
MEETING



FLC

Federal Laboratory Consortium
for Technology Transfer

SPONSORSHIP
PROSPECTUS

August 31 – September 3, 2020
www.meetings.federallabs.org

2020 FLC NATIONAL MEETING

When:

August 31 – September 3, 2020

About the FLC:

The Federal Laboratory Consortium for Technology Transfer (FLC) facilitates knowledge and technology sharing across federal laboratories, and speeds the adoption of new knowledge and technologies in the wider economy by facilitating sharing federal research with non-governmental public and private entities.

About the National Meeting:

The FLC National meeting is one of the most anticipated annual events in the technology transfer community. It offers both training and networking opportunities designed to facilitate attendees' commercialization endeavors. In response to COVID-19 the meeting has been moved to a virtual platform this year. The meeting will center on our nation's continued focus to move federal research and development from out of the lab and into the marketplace by strengthening relationships with the private sector.

What to expect:

The 2020 National Meeting will feature four days of education, training, collaboration and networking for attendees through various virtual platforms. The schedule will include training from field experts, discussions on commercialization best practices, insights into the latest T2 trends, legislation, and the opportunity to earn continuing education units (CEUs).

COVID-19 Update:

The FLC National Meeting has been rescheduled as a virtual meeting for the health and safety of our community during this pandemic.

Why Sponsor:

- Showcase your products and services and meet with the nation's top federal scientists, engineers, inventors, researchers and technology transfer professionals.
- Connect with a highly targeted decision-making market including federal technology transfer professional across all government branches – DoD, NIH, DoE, USDA, NOAA, and more!
- Your support helps the development of strategies and opportunities to assist transfer laboratory mission technologies into commercial products for the global marketplace.

Benefits of the virtual platform:

- Typically the time to interact is limited to the meetings dates. The virtual setting will provide exposure for a longer time period than an in-person conference. The sponsorship page and meeting recordings will be available for registrants until January 2021.
- A virtual conference requires no additional travel costs or time spent while in transit.
- You will have the ability to receive robust data about the success and value of your participation during the event via profile views and click-through rates.

SPONSORSHIP PACKAGES

	GOLD \$5,000	SILVER \$2,000	BRONZE \$500
Logo in marketing materials (registration emails, website, and virtual meeting platform)	✓	✓	✓
Advertisement in meeting program (PDF)	<i>full-page</i>	<i>half-page</i>	<i>quarter-page</i>
Company feature in one pre-event email	<i>100 word synopsis</i>	<i>50 word synopsis</i>	<i>Logo listed</i>
Final registration list in electronic format (excludes email addresses, per FLC policy)	✓	✓	✓
Rotating banner ad on meeting website	✓	✓	
Recognition during the opening session	✓		
Banner ad in FLC Digest for one-month	✓		
One social media post on channel of your choosing	✓		
Recognition as a sponsor for all scheduled 2020 Region Meetings	✓		

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Virtual Networking Room: \$1,000

- Logo with linked URL in marketing materials related to that session (website, emails, social media postings etc.)
- A sponsor slide will appear as people enter the virtual room.
- Sponsor banner in the room

Featured Session: \$1,500

- Logo linked to URL in marketing materials related to that session (website, emails etc.)
- A sponsor slide at the beginning of the presentation
- Moderator/presenter announcing the sponsor and providing a brief overview
- Sponsor banner on opening and closing slide of the session

Region Meeting Sponsorship \$2,000

- Logo in marketing materials for all scheduled 2020 Region Meetings
- Half-page ad in the meeting program
- Final registration list in electronic format (excludes email addresses, per FLC policy)

FLC Awards Ceremony: \$2,500

- Logo with linked URL in marketing materials related to that session (website, emails etc.)
- A sponsor slide at the beginning and end of the ceremony
- Moderator/presenter announcing the sponsor and providing a brief overview

YEAR ROUND SUPPORT OPTIONS:

FLC Digest Newsletter - Our weekly newsletter reaching over 2,000 industry professionals featuring news, events and career opportunities.

FLC Homepage Banner Slides- Banners are located on the FLC homepage and can include your logo and a call to action with a link to your website.

FLC T2 Toolkit Partners Page- Logo with linked URL along with a 30 word synopsis listed on page.

SPONSORSHIP CONTRACT

Email completed form to cannunziata@federallabs.org.

- If paying by credit card, include details on this form as indicated.
- If paying by check, please make it out to **FLC** and email the completed form to cannunziata@federallabs.org and then mail payment with a copy of the application to:

FLC
P.O. Box 723248,
Atlanta, GA 31139-0248.

Contact Information

Name/Title

Company

Address

City, State/Province

ZIP/Postal Code

Phone

Email

Website

Credit Card Payment Information

Charge my: Visa MasterCard American Express

Amount: Full Payment

Items Ordered: _____

Card Number

Expiration Date

CW Code

Authorized Signature

Date

Name as it appears on the card

Billing Address

Cancellation Policy: Cancellation of sponsorship commitment must be in writing. Deposits are non-refundable.

Questions? Contact Casey Annunziata at **+1-973-479-9472** cannunziata@federallabs.org.